

NAITA Lunch Briefing

Taming the Intellectual Property Beast: Views from India & China

**Friday • May 16, 2008 • 11:00 a.m. – Registration • 11:30 a.m. – 1:00 p.m. Lunch & Program
at the Chamber of Commerce of Huntsville/Madison County • 225 Church Street**

In this fast-paced, technology-driven business climate, protection of intellectual property is critical. NAITA is pleased to present this program on international intellectual property protection in partnership with Baker Donelson. Whether you are in India, China, or a U.S. company engaged in international trade, there are complexities and pitfalls that often become formidable obstacles when dealing with intellectual property. Attorneys experienced in issues involving India and China will show you how to “tame the beast” by developing strategic legal goals to protect intellectual property, whether in India, China, or North Alabama.

Presenters include Baker Donelson attorneys Sandhya Mehta, Susan Fentress, and Richard Walker. Ms. Mehta manages a dynamic India practice from the Washington, DC office, and has recently returned from one of her many client development trips to India. Ms. Fentress, of the Memphis office, and Mr. Walker, a shareholder in Atlanta, are both actively engaged in work with a Chinese focus. Ms. Fentress most recently was part of a Baker Donelson delegation that traveled throughout China presenting the seminar, *Doing Business in the U.S.* to over 200 Chinese companies. Mr. Walker has counseled clients in international intellectual property enforcement strategies including China and India, as well as U.S. International Trade Commission (ITC) proceedings based on prior litigation experience in ITC and related federal district court proceedings.

CHINA Focus: • Pharmaceutical & Medical Product Protection • Biotechnology • Genetic Materials • Contracts

INDIA Focus: • Basics of Indian IP Patent Law, Copyright, Trademark & Others • Key Considerations for IP Transactions, Particularly IP Issues to Consider in Outsourcing Transactions • Data Protection in India

NAITA – A Catalyst for Trade Development – www.naita.org

The North Alabama International Trade Association (NAITA) is a business-driven organization with the mission to be a catalyst for trade development and growth opportunities in North Alabama and the surrounding region. NAITA – a member of the Export Alabama Alliance – provides an international networking forum, education on trade issues, and prepares business for global success.

NAITA IP Briefing-China & India-5/16/08 RESERVATION FORM

Seating is limited. Please RSVP by May 13, 2008. Cancellations must be received by May 13, 2008.

NAME _____ TITLE _____
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\$15.00 for NAITA & Chamber Members
\$25.00 for Non-Members

_____ **PAYMENT ENCLOSED \$ _____ AMOUNT**
_____ **PAID ONLINE BY CREDIT CARD (NO CARDS AT EVENT)**

***Payment must be made in advance at www.naita.org or return this form with check made payable to:
NAITA • P.O. Box 2457 • Huntsville, AL 35804 • Fax info to: 256.532.3704 or email: rsvp@naita.org.***

Questions? Contact NAITA at 256.532.3505 or naita@naita.org.