



**NAITA Export Survivor Series:  
The Export Transaction: Moving Your Product Overseas**

**Thursday · June 23, 2005 · 8:30 – 11:30 a.m.  
at BizTech · 515 Sparkman Dr. · Huntsville**

The North Alabama International Trade Association (NAITA) presents *The Export Transaction: Moving Your Product Overseas*, the final seminar in the *NAITA Export Survivor Seminar Series*.

Learn the essentials of the export process to get your product overseas. The basics of export documentation, terms of sale, modes of transport, and INCOTERMS (International Commercial Terms) will be covered. Understand the value of different modes of transport and know when to use air or ocean transportation. Gain a better understanding of the role of the freight forwarder in formulating a customized solution for your business.

**Speakers:**

Carey Sutton and Guy Falkenberry, Senior Account Managers  
UPS-Supply Chain Solutions (formerly Menlo Worldwide), Huntsville

*\*Carey and Guy were formerly with Menlo Worldwide Forwarding. UPS completed the purchase of Menlo Worldwide Forwarding in December 2004.*



**Export Survivor – Moving Your Product Overseas RESERVATION**

**June 23, 2005 • at BizTech • Early reservations are advised • Seating is limited**

\$35 – NAITA Member       \$50 – Non-Member

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Please return this form with a check (no credit cards), **payable to NAITA**, P.O. Box 2457, Huntsville, AL 35804, or Fax: 256.532.3704, or email info: [rsvp@naita.org](mailto:rsvp@naita.org). Questions? Contact NAITA at 256.532.3505 or [naita@naita.org](mailto:naita@naita.org).