



NAITA
North Alabama International Trade Association



International Intellectual Property Rights Seminar

Tuesday • October 16, 2007 • Registration: 8:00 a.m.
Program: 8:30 – 12:00 p.m. at Dynetics • 1002 Explorer Boulevard

Intellectual property broadly refers to creations of the mind: inventions, literary and artistic works, and symbols, names, images, and designs used in commerce. Intellectual property rights protect the interests of creators by giving them property rights over their creations.

There is no such thing as an “international copyright.” Intellectual Property Rights are territorial in nature, meaning that they are property rights granted by sovereign governments; therefore, the grant of trademark or copyright registration from the U.S. Patent and Trademark Office (USPTO) is valid in the United States only. So how do you protect your Intellectual Property in the International Marketplace? Join NAITA, the Birmingham Export Assistance Center, and the Alabama District Export Council for this 1/2 day informative session on an evolving field in today's high-tech global economy.

Topics to be discussed include: What is a Patent, Copyright, Trademark, Trade Secret? ~ Intellectual Property Audits ~ How to Register Intellectual Property ~ Recordation: Protecting the Home Market ~ and Enforcement: Protecting Your IP.

Speakers include:

- Susan Anthony, Attorney-Advisor, U.S. Patent and Trademark Office, Office of International Relations - also a member of the USPTO's "China IPR Team"
- Kenneth Mouradian, Director and Intellectual Property Specialist, U.S. Department of Commerce, Orlando US Export Assistance Center
- Stephen H. Hall, Partner, Bradley, Arant, Rose and White, LLP
- Christopher E. Smith, Associate, Bradley, Arant, Rose and White, LLP
- Robert C. Fay, President, The Fay Group, Atlanta, Georgia – former Special Agent, FBI

BRIEFING RESERVATION FORM – IPR Seminar

October 16, 2007 • Dynetics • 1002 Explorer Boulevard
Cost: _____ \$25 for NAITA Members • _____ \$40 for non-members • Seating is limited.

- I will attend the briefing on October 16.
 I cannot attend but would like to schedule a one-on-one appointment to discuss trade opportunities.

NAME _____ TITLE _____
COMPANY _____ PHONE _____ FAX _____
ADDRESS _____ email _____
CITY _____ STATE _____ ZIP _____

Please return this form to **NAITA**, P.O. Box 2457, Huntsville, AL 35804, Fax: 256.532.3704, or email info: rsvp@naita.org. Questions? Contact NAITA at 256.532.3505 or naita@naita.org.