



Going Global? Think Australia.

Learn more about this significant market and Governor Bob Riley's upcoming Trade Mission

MOBILE

Tuesday, November 18, 2008

11:00 a.m. Registration

11:30 a.m.—1:00 p.m. Program
Mobile Area

Chamber of Commerce

451 Government Street, 3rd Floor
Mobile, AL 36602

BIRMINGHAM

Wednesday, November 19, 2008

11:00 a.m. Registration

11:30 a.m.—1:00 p.m. Program
Birmingham Regional

Chamber of Commerce

505 20th Street North, 2nd Floor
Birmingham, AL 35203

HUNTSVILLE

Thursday, November 20, 2008

11:00 a.m. Registration

11:30 a.m.—1:00 p.m. Program
BizTech

515 Sparkman Drive
Huntsville, AL 35816

RSVP to

james.lore@ado.alabama.gov
334.353.0299

Light lunch will be provided

No cost to attend,
but reservations are requested.



AUSTRALIA MARKET BRIEFING

The Alabama Development Office is hosting a unique event on Alabama opportunities with Australia. Participants will have the chance to gather valuable market intelligence, which can help facilitate entry or expansion in this tremendous free-trade economy. Special guest speaker (Birmingham and Huntsville) will be Amanda Hodges, Trade Commissioner and Consul General, Australian Consulate General, Atlanta.

This event will also present information about the Governor's upcoming trade and business development mission to Australia.

Visit the International Trade link at www.alabamausa.org for information on the Australia mission and to access Australian market reports, or contact ADO Trade at 334.353.0299 or info.trade@ado.alabama.gov.

DID YOU KNOW?

- During 2007, Alabama exported over \$203.8 million of goods and services to Australia. Since the signing of the Free Trade Agreement in 2004, Alabama exports have increased 65%, more than the national average of 22%, making Australia Alabama's 11th largest export market.
- The United States is Australia's top trade partner in terms of imports, well ahead of China and Japan. Top Alabama products include material handling equipment, medical equipment, aircraft parts, industrial/mining machinery, vehicle parts, military equipment, and textiles.

GOVERNOR'S MISSION DETAILS AT A GLANCE

Who: Alabama's industrial, service, and higher education leaders, with a focus on small and medium sized enterprises

When: June 18-27, 2009

Where: Sydney and Melbourne

Estimated Costs: \$3,700 including hotels and airfare

Business-to-Business Meetings: \$1,400 (2 days at \$700 each) - optional

Non-refundable Participation Fee: \$400

(DEADLINE FOR REGISTRATION — APRIL 24, 2009)