



# EXPORT ALABAMA



CAMARA DE COMERCIO COLOMBIANO AMERICANA

## Doing Business in Colombia Presentation and Business Roundtable Discussion

**MAY 15**  
**BIZTECH**  
**515 SPARKMAN DRIVE**  
**HUNTSVILLE, AL 35816**  
**8:00-9:30AM**  
**BREAKFAST & BRIEFING**

**MAY 15**  
**BIRMINGHAM REGIONAL CHAMBER**  
**505 20<sup>TH</sup> STREET NORTH, STE 200**  
**BIRMINGHAM, AL 35203**  
**11:30AM-1:00PM**  
**LUNCH & BRIEFING**

**MAY 16**  
**MOBILE CHAMBER**  
**451 GOVERNMENT STREET**  
**MOBILE, AL 36602**  
**11:30AM-1:00PM**  
**LUNCH & BRIEFING**

**Randy Mye, Coordinator for Latin America,  
Trade Information Center, U.S. Commercial Service will speak at this  
briefing on the business opportunities in Colombia.**



### Why Colombia?

In 2006, Colombia was the United States' fifth-largest export market in the Western Hemisphere behind Canada, Mexico, Brazil and Venezuela and the largest agricultural export market in the hemisphere after the North American Free Trade Agreement (NAFTA) countries. Did you know:

- Colombia was the 13<sup>th</sup> largest export market for Alabama products and the 29<sup>th</sup> largest export market for U.S. products worldwide in 2006?
- Alabama exports to Colombia were \$205.8 million and U.S. exports to Colombia were \$6.7 billion in 2006?
- The United States is Colombia's largest trading partner, representing about 40% of Colombia's exports and 29% of its imports?
- Mining, manufacturing industries and oil continue to attract the greatest U.S. investment, which accounted for 13% of the total \$10.2 billion in foreign direct investment in Colombia in 2005?

### Alabama Trade Mission to Colombia

The Alabama Development Office and the Export Alabama Trade Alliance are organizing a trade mission to Bogotá and Medellín, Colombia October 29 to November 2, 2007. The multi-industry mission will focus on matching participating Alabama companies with qualified agents, distributors, representatives, end-users and joint venture partners in this market. The mission is aimed at companies interested in entering the Colombian market, as well as those wishing to increase their business in Colombia.

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#### PLEASE FAX THIS FORM TO:

**(334) 353-1330**

**Alabama Development Office, International Trade Division, 401 Adams Avenue, Suite 630,  
Montgomery, AL 36130-4106** or contact Beau Lore at [james.lore@ado.alabama.gov](mailto:james.lore@ado.alabama.gov) or (334) 353-0299 with questions.

**Registration:** No charge to attend, but reservations are requested.

Yes, I will attend (Please circle one: Huntsville Birmingham Mobile).

I cannot attend, but would like more information on Colombia/the trade mission.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_