



Going Global? Think Colombia.

Learn more about this significant market and Governor Bob Riley's Upcoming Trade Mission

MOBILE

Wednesday, July 8, 2009

11:30 a.m.—1:00 p.m.

Mobile Area

Chamber of Commerce

451 Government Street, 3rd Floor

Mobile, AL 36602

!!!!VENUE CHANGE!!!!

BIRMINGHAM

Thursday, July 9, 2009

8:00 a.m.—9:30 a.m.

Innovation Depot

1500 First Avenue North

Birmingham, AL 35203

Phone 205-250-8000

HUNTSVILLE

Thursday, July 9, 2009

11:30 a.m.—1:00 p.m.

BizTech

515 Sparkman Drive

Huntsville, AL 35816

RSVP to

james.lore@ado.alabama.gov

334.353.0299

Light breakfast & lunch will be provided

*No cost to attend,
but reservations are requested*



COLOMBIA MARKET BRIEFING

with

WALTER BASTIAN

Deputy Assistant Secretary
For the Western Hemisphere
US Department of Commerce

The Alabama Development Office, the U.S. Department of Commerce Birmingham Export Assistance Center and the Export Alabama Alliance are hosting a unique event on Alabama opportunities with Colombia. Participants will have the chance to gather valuable market intelligence, which can help facilitate entry or expansion in this tremendous free-trade economy. This event will also present information about the Governor's upcoming trade and business development mission to Colombia.

Visit the International Trade link at www.alabamausa.org for information on the Colombia mission and to access Colombian market reports, or contact ADO Trade at 334.353.0299 or info.trade@ado.alabama.gov.

DID YOU KNOW?

- During 2008, Alabama exported over \$432 million of goods and services to Colombia. Alabama exports to Colombia increased 110% from 2006 to 2008, Alabama exports have increased 110%, more than the national average of 71%, during the same period, making this market Alabama's 9th largest export market
- Top Alabama products include industrial machinery, aircraft and parts, electrical machinery, chemicals and articles made of iron/steel and rubber. Best prospects include safety & security, automotive parts & accessories, oil and gas machinery & services, construction & mining equipment, plastic materials & resins, electrical power systems, travel & tourism, air cargo services, building materials, medical equipment, pollution control equipment and many others.

GOVERNOR'S MISSION DETAILS AT A GLANCE

Who: Alabama's industrial, service, and higher education leaders, with a focus on small and medium sized enterprises

When: September 13-19, 2009

Where: Bogota and Medellin

Estimated Costs: \$1,700 for hotels and airfare

Business-to-Business Meetings: \$1,400 (2 days at \$700 each) - optional

Non-refundable Participation Fee: \$400