



## ***Unravel the Mystery of EU Standards and Regulations***

**Friday • September 14, 2007 • 8:45 – 11:00 a.m.  
at Regions Bank • 200 Clinton Avenue • 11<sup>th</sup> Floor**

Join the U.S. Commercial Service, Birmingham, and NAITA, in cooperation with Regions Bank, at the European Union Standards Southeast Roadshow. **Sylvia Mohr, Commercial Specialist, Belgium**, will provide companies with relevant market intelligence on current and pending EU standards and regulations that affect U.S. exports to the 25 Member States of the European Union. The program will highlight: Update on the EU; standards and regulations that directly affect U.S. exports to the EU; comprehensive overview of EU standards conformity assessment; and obtaining EU protection for intellectual property; and more...

**Pat Sullivan, International Department, Regions Bank**, will provide information on methods of payment available to exporters.

***Reservations are requested as seating will be limited.***

### **WHY BELGIUM & THE EU?**

In 1948, Belgium signed the Treaty of Brussels with Great Britain, France, the Netherlands, and Luxembourg, and a year later became one of the founding members of the North Atlantic Treaty Organization (NATO). Both the European Union (EU) and NATO (since 1966) have their headquarters in Brussels; SHAPE (Supreme Headquarters Allied Powers Europe, NATO's military headquarters) is in the south of the country, near Mons. Belgium is a strong advocate of strengthening economic and political integration within the EU, and Belgium also remains a strong proponent of both NATO and European defense efforts.

Belgium supported the expansion of NATO and EU membership to the new democracies of central and eastern Europe and is actively engaged in the Organization for Security and Cooperation (OSCE) in Europe. Belgium served as the Chair-in-Office of the OSCE in 2006.

## ***BRIEFING RESERVATION FORM- EU Standards & Regulations***

**September 14, 2007 • Regions Bank • 200 Clinton Avenue • 11<sup>th</sup> Floor**

***There is no charge to attend this briefing; however, reservations are requested. • Seating is limited.***

- I will attend the briefing on September 14.
- I cannot attend but would like to schedule a one-on-one appointment to discuss trade opportunities.

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_ PHONE \_\_\_\_\_ FAX \_\_\_\_\_

ADDRESS \_\_\_\_\_ email \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Please return this form to **NAITA**, P.O. Box 2457, Huntsville, AL 35804, Fax: 256.532.3704, or email info: [rsvp@naita.org](mailto:rsvp@naita.org). Questions? Contact NAITA at 256.532.3505 or [naita@naita.org](mailto:naita@naita.org).