

EXPORT-IMPORT BANK
of the **UNITED STATES**
811 Vermont Ave., N.W.
Washington, DC 20571

**Let the U.S. Government Help You Learn How to
Find and Finance Sales to Foreign Buyers**

U.S. TRADE SYMPOSIUM SERIES



Learn How to Find and Finance Sales to Foreign Buyers

Exporter Symposium

January 25, 2005 | 8:30 a.m. - 12:00 p.m.

at the Chamber of Commerce of Huntsville /Madison County
225 Church Street
Huntsville, Alabama

Sponsored by:

- Export-Import Bank *of the* United States
- U.S. Commercial Service
- Overseas Private Investment Corporation
- Small Business Administration
- North Alabama International Trade Association
- Madison County Commission
International Trade Development Center
- Alabama Development Office
- Alabama International Trade Center
- Export Alabama Alliance
- TradeRoots

Increase Your Export Sales and Minimize Risk!

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at the Chamber of Commerce of Huntsville/Madison County Auditorium
225 Church Street | Huntsville, AL



Discover how to find international buyers and use trade finance tools to win international sales and grow your business. Let trade and export finance professionals guide you through the maze of export challenges and demonstrate how to obtain valuable trade or research information, minimize risks, improve cash flow, and enter new markets.

Designed especially for U.S. exporters, this half-day interactive symposium will review the many products and services available from the Department of Commerce (U.S. Commercial Service), the Overseas Private Investment Corporation (OPIC), Small Business Administration (SBA), and the Export-Import Bank of the United States (Ex-Im Bank).

At This Symposium, You'll Learn How To:

Find Buyers

- Locate and screen buyers, distributors, and partners to meet your business needs
- Tap into foreign market information from experts in 84 countries
- Use e-commerce tools and online export declaration filing

Secure Export Financing Support

- Obtain working capital loans to fulfill your sales orders
- Offer competitive credit terms to your foreign customers
- Protect against nonpayment
- Finance capital equipment exports

Expand Your Business Overseas

- Learn how to establish a footprint in an emerging market
- Obtain medium- and long-term financing for your international project
- Manage political and commercial risk in your international ventures

Click and Easy
Register Online @

<http://www.naita.org>



Register Now and Boost Your Sales!

\$49 for NAITA Members

\$59 for Non-Members

(includes training materials)

REGISTRATION FORM

Fill out the form and fax or mail to the address below. Payment must be received to confirm a reservation, and we will confirm upon receipt. To receive a full refund, you must cancel at least three working days prior to the program date. Register early as class capacity is limited and fills up quickly!

SEMINAR DATE: January 25, 2005 – Huntsville, AL

Name _____ Title _____
Company Name _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
E-mail _____
Industry _____ SIC Code _____

PAYMENT:

Check (Include participant's name and seminar date. Make check payable to NAITA). Total Amount Enclosed \$ _____

* Credit cards are accepted online only. Please register at www.naita.org to pay by credit card.

Mail: NAITA
P.O. Box 2457
Huntsville, AL 35804
Attention: Amanda Berkey

Register online:
www.naita.org
Tel: 256.532.3505
Email: rsvp@naita.org

