



**EXPORT**  
**ALABAMA**

**Export Alabama & NAITA Lunch Briefing:  
*Building a Globally Competitive Community (GC<sup>2</sup>) through Free Trade***

**Tuesday • November 6, 2007 • 11:00 a.m.  
at BizTech • 515 Sparkman Drive • Huntsville**

The Alabama Development Office, in cooperation with the North Alabama International Trade Association and the Export Alabama Alliance, welcomes Walter Bastian, Deputy Assistant Secretary for the Western Hemisphere at the U.S. Department of Commerce, to Huntsville. Mr. Bastian will suggest a number of ways that Alabama companies can maximize export opportunities, build new trade and investment relationships, and strengthen the state's competitive edge in today's global business environment, including a discussion of three pending Free Trade Agreements with Colombia, Panama, and Peru. Mr. Bastian is responsible for developing programs, policies, and strategies designed to strengthen the United States' commercial position in the Western Hemisphere. He is well-versed in the areas that GC<sup>2</sup> seeks to address, including workforce development and education, innovation, small business development, and supply chain strategies to increase competitiveness and economic prosperity.

**This briefing will be held in conjunction with the Export Alabama Turkey Trade Mission Briefing.  
*This event is free of charge and lunch will be provided.***

**Export Alabama Trade Mission to Turkey**

The Export Alabama Trade Alliance and the Istanbul Chamber of Commerce (ICOC) are organizing a **Trade Mission to Istanbul and Izmir, Turkey March 6-15, 2008**. The multi-industry mission will focus on matching participating Alabama companies with qualified agents, distributors, representatives, end-users and joint venture partners in this market. The mission is aimed at companies interested in entering the Turkish market, as well as those wishing to increase their business in Turkey. Founded in 1882, the Istanbul Chamber of Commerce (ICOC) is the oldest and the most eminent professional organization in Turkey with more than 350,000 members. In terms of size and activity, it ranks as one of the biggest 5 chambers in the world. Companies are encouraged to attend the briefing to learn more about this dynamic market, vast opportunities, and details of the mission.

**BRIEFING RESERVATION FORM**

***Building a Globally Competitive Community through Free Trade***

**November 6, 2007 • BizTech • 515 Sparkman Drive • Huntsville**

***There is no charge to attend this briefing; however, reservations are requested. • Seating is limited.***

- I will attend the briefing on November 6.  
 I cannot attend the briefing. Please send me information on the Trade Mission to Turkey.

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_ PHONE \_\_\_\_\_ FAX \_\_\_\_\_

ADDRESS \_\_\_\_\_ email \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Please return this form to **NAITA**, P.O. Box 2457, Huntsville, AL 35804, or Fax: 256.532.3704, or email info: [rsvp@naita.org](mailto:rsvp@naita.org). Questions? Contact NAITA at 256.532.3505 or [naita@naita.org](mailto:naita@naita.org).