



EXPORT ALABAMA

Going Global?

Learn more about this significant market and Alabama's upcoming Trade Mission

MOBILE

Wednesday, June 16, 2010

12:00 p.m.—1:30 p.m.

Mobile Area

Chamber of Commerce

451 Government Street

3rd Floor

Mobile, AL 36602

Phone: 251-433-6951

BIRMINGHAM

Thursday, June 17, 2010

8:00—9:30 a.m.

Innovation Depot

1500 First Avenue North

Birmingham, AL 35203

Phone 205-250-8000

HUNTSVILLE

Thursday, June 17, 2010

12:00 p.m.—1:30 p.m.

BizTech

515 Sparkman Drive

Huntsville, AL 35816

Phone: 256-704-6000

RSVP to

meridith.mckinney@ado.alabama.gov

Phone: 334-242-0450

Light breakfast or lunch will be provided. No cost to attend, but reservations are requested.

RUSSIA MARKET BRIEFING

with

Mr. Matthew Edwards
Senior Russia Desk Officer
U.S. Department of Commerce



The Alabama Development Office and the Export Alabama Alliance are hosting a unique event on Alabama opportunities with Russia. Participants

will have the chance to gather valuable market insight, which will facilitate both entry and expansion in this emerging Russian market. This event will also present information about the upcoming trade and business development mission to this country. Candidate delegation members are strongly encouraged to attend.

Contact ADO Trade at 334.242.0450 or info.trade@ado.alabama.gov for information on the Russia mission and to access Russia market reports.

DID YOU KNOW?

- During 2009, Alabama exported over \$343 million of goods and services to Russia. This was a 11% increase in Alabama exports to Russia, as opposed to the 42% decrease nationally during the same period.
- Top Alabama products include industrial machinery, aircraft and parts, electrical machinery, chemicals and articles made of iron/steel and rubber. Best prospects for Russia include industrial/electric machinery, medical instruments, aircraft/aerospace parts, plastics, essential oils, articles of iron and steel, vehicles and parts, various chemicals, and many others.
- An emerging middle class with disposable income is fueling demand for automotive products, household goods, financial services, retail products and a healthcare system.
- A major construction boom is creating a need for equipment and materials.
- Opportunities for services and equipment are growing for infrastructure upgrades in power generation and telecommunications, as well as in the oil and gas field industry.

TRADE MISSION DETAILS AT A GLANCE

Who: Alabama's industrial, service, and industry leaders, with a focus on small and medium sized enterprises

When: October 2- 9, 2010

Where: Moscow & St. Petersburg

Business-to-Business Meetings: \$700 per day - optional

Non-refundable Participation Fee: \$400

(DEADLINE FOR MISSION REGISTRATION AUGUST 1, 2010)