



Russian-American Chamber  
of Commerce in the USA



## *The U.S. Export Assistance Center of Birmingham and the Russian American Chamber*

*“Doing Business with Russia Forum”*

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Have you considered Russia as an export destination?

140 million customers await your answer!

With its vast natural resources, impressive human capital and 140 million consumers, Russia is a fast developing market with tremendous opportunities for U.S. exporters.

Russia’s emerging middle class and growing industrial base are fueling demand for a broad array of goods and services: Russia’s current construction boom is creating a great need for construction equipment and building materials; franchise businesses in Russia are growing in both the food and non-food sectors; Russian infrastructure upgrades in power generation and telecommunications are generating opportunities for related services and equipment; and Russia’s significant energy market is driving demand for oil and gas equipment and services.

To learn more about the opportunities - and challenges - of Russia as an export destination, the U.S. Export Assistance Center of Birmingham with support from the Russian-American Chamber of Commerce is pleased to announce their “Exporting to Russia Forum.” This half-day seminar will feature speakers from the U.S. Department of Commerce, the Export Import Bank of the United States, the Russian American Chamber of Commerce as well as business executives with expertise in Russia. Seminar topics will include Russian Visa regulations, the business environment and U.S. trade policies. We look forward to meeting you at the Forum!

When: Tuesday August 18, 2009  
7:30 AM – 8:00 AM Registration & Breakfast  
8:00 AM – 12:00 AM Program

Where: The Innovation Depot  
1500 1<sup>st</sup> Avenue North  
Birmingham, AL 35203

Cost: \$25 per participant

**To register for this event, please paste the link below into your browser or contact:**

<https://emenuapps.ita.doc.gov/ePublic/newWebinarRegistration.jsp?SmartCode=9QA2>

Contact: Robert Stackpole, Senior International Trade Specialist  
U.S. Export Assistance Center of Birmingham  
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Agenda:

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7:30 AM – 8:00 AM            **Registration & Breakfast**

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8:00 AM                        **Welcome**

8:00 AM – 8:30 AM           **Bilateral Trade Policy**

8:30 AM – 9:00 AM           **Business Environment in Russia**

9:00 AM – 9:15 AM           **Commercial Service Export Assistance Programs**

9:15 AM – 9:45 AM           **Export-Import Bank Financing programs**

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9:45 AM – 10:15 AM         **Coffee Break**

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10:15 A.M.- 10:30 AM       **Visa Regulations and Travel to Russia**

10:30 AM – 11:00 AM       **Challenges of the Russian Market**

11:00 AM – 11:30 AM       **Strategies and Best Practices for the Russian Market**

11:30 AM – 12:00 PM       **Q&A Session**