



*U.S. Commercial Service  
Birmingham Export Assistance Center  
950 22nd Street North, Suite 707  
Birmingham, AL 35203*



**NAITA**  
North Alabama International Trade Association

[www.naita.org](http://www.naita.org)

SCOTTSBORO GUNTERSVILLE DECATUR CULLMAN THE SHOALS HUNTSVILLE  
**TRADE TOUR 2007**  
*building a globally competitive community*



*Around the World - Across North Alabama*

# TRADE TOUR 2007

Join NAITA's 2007 Trade Education Tour as we host a series of focus groups on trade development across North Alabama. NAITA strives to increase awareness of the importance of international trade to the business community and highlight the role that economic developers and elected officials play in improving our economy through trade. We all must work together to take advantage of opportunities in the global marketplace. Discussion from businesses that export and/or import, economic developers, and elected officials will also be used as input for Alabama's 2008 Trade Strategy.

Trade is critical as global demand for \$13 billion of Alabama products and services generates more than 150,000 jobs. Export development is a significant element of business expansion that helps companies innovate and stay competitive. Companies that export generate more jobs and higher paying jobs. With nearly 3000 businesses in the state selling their products overseas, Alabama's place in the global community continues to prosper.

NAITA, a business-driven organization with more than 400 members, promotes international trade, provides a networking forum and education on trade issues, and prepares business for global success.

The Alabama International Trade Center at the University of Alabama is an institutional member of the Alabama Small Business Development Consortium. Funded in part through a cooperative agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Karla Jordan, AITC, Box 870396, Tuscaloosa, AL 35487-0396; phone 1-800-747-2482.

*Also presented by:*



*Partners:*

Export Alabama Alliance; U.S. Commercial Service – Birmingham Export Assistance Center; Alabama Development Office – International Trade Division; Alabama International Trade Center; The North Alabama Region: A Globally Competitive Community; Port of Huntsville; Madison County Commission International Trade Development Center; Chamber of Commerce of Huntsville/Madison County; Tennessee Valley Authority; U.S. Chamber of Commerce – TradeRoots; WIRED (Workforce Innovation In Regional Economic Development); Alabama Automotive Manufacturers Association; Alabama Aerospace Industries Association; Greater Jackson County Chamber of Commerce; Jackson County Economic Development Authority; Marshall County Economic Development Council; Morgan County Economic Development Association; North Alabama Industrial Development Association (NAIDA); Cullman Area Chamber of Commerce; Cullman Economic Development Agency; Shoals Economic Development Authority

*Dates, Times & Locations*

*Please register me to attend the following working lunch session for \$10 (One session FREE for NAITA Members):*

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| <p>_____ <b>Scottsboro – August 14</b><br/> <i>Greater Jackson County Chamber of Commerce<br/>         407 East Willow Street</i></p>  | <p>_____ <b>Cullman – August 22</b><br/> <i>Cullman Area Chamber of Commerce<br/>         301 2nd Avenue SW</i></p>                          |
| <p>_____ <b>Guntersville – August 15</b><br/> <i>Marshall County Economic Development Council<br/>         2208 Ringold Street</i></p> | <p>_____ <b>The Shoals – August 30</b><br/> <i>Shoals Center for Business &amp; Econ. Dev.<br/>         20 Hightower Place, Florence</i></p> |
| <p>_____ <b>Decatur – August 21</b><br/> <i>Morgan County Economic Development Association<br/>         300 Market Street NE</i></p>   | <p>_____ <b>Huntsville – September 6</b><br/> <i>BizTech<br/>         515 Sparkman Drive</i></p>   |
- Each event is from 11:00 a.m. to 1:30 p.m., including lunch & program*

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Register at [www.naita.org](http://www.naita.org) or 256.532.3505. Please return this form with a check payable to: NAITA, P.O. Box 2457, Huntsville, AL 35804, or fax form to 256.532.3704. Duplicate form for additional attendees. Call 256.532.3505 for further information.

*Cancellations must be received 2 days prior to event date. Registered individuals who are unable to attend may send a substitute/representative. No-Shows will be billed.*

[www.naita.org](http://www.naita.org)