



Alabama Opportunities in the United Kingdom

Tuesday • June 5, 2007 • Registration: 8:45 a.m.
Program: 9:00 – 11:00 a.m. at BizTech • 515 Sparkman Drive

NAITA and the Birmingham Export Assistance Center welcome **Jestyn Cooper, Commercial Specialist U.S. Commercial Service London**. Mr. Cooper will present firsthand information on doing business in the United Kingdom and export opportunities for Alabama companies. Jestyn is a member of the U.S. Department of Commerce **Aerospace and Defense Technology Team**, and he specializes in **Export Regulations (EAR & ITAR) & Licensing**, Import/Export Process, and Market Research. He covers the following industries: Aircraft and aircraft parts, Airport/Ground Support Equipment, Aviation Services, Defense Industry Equipment, Financial Services, Investment Services, Pleasure Boats/Accessories, and Port/Shipbuilding Equipment.

Jestyn Cooper is based at the American Embassy in London. Since joining the Commercial Service in January 2005, he has worked closely with a wide variety of U.S. aerospace, defense and financial services companies, providing advice on the UK market and introductions to companies, trade bodies and regional associations. Jestyn has been particularly active in developing the U.S. presence at several major trade shows, providing programs for American firms and supporting the U.S. Pavilion at the Farnborough International Airshow, the Paris Airshow, Oceanology, and the biannual Defence Systems & Equipment International (DSEI).

Prior to joining the U.S. Commercial Service, Jestyn spent a number of years as a political risk consultant, primarily advising government agencies, and companies in the aerospace, defense and insurance sectors. In that role, he also served as a guest lecturer in political risk at the University of Birmingham and at the Royal Military College of Science, Shrivenham. Jestyn holds a B.Sc.Econ. (Hons.) in International Politics from the University of Wales, which included a year as an exchange student at the University of Pittsburgh.

Nelda Segars, Sr. International Trade Specialist, U.S. Department of Commerce in Birmingham, will provide an overview of the U.S. Government services available to exporters. **Ed Deitz**, Vice President, First Commercial Bank, will highlight financial services to assist companies involved in international business, and **Dave Berry**, Supervisor, U.S. Customs & Border Protection – Department of Homeland Security, will briefly discuss export regulations and Customs issues involved when doing business with the United Kingdom and the European Union.

BRIEFING RESERVATION FORM - *United Kingdom*

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There is no charge to attend this briefing; however, reservations are requested. • Seating is limited.

- I will attend the briefing on June 5.
- I cannot attend but would like to schedule a one-on-one appointment to discuss trade opportunities.

NAME _____ TITLE _____
 COMPANY _____ PHONE _____ FAX _____
 ADDRESS _____ email _____
 CITY _____ STATE _____ ZIP _____

Please return this form to **NAITA**, P.O. Box 2457, Huntsville, AL 35804, Fax: 256.532.3704, or email info: rsvp@naita.org. Questions? Contact NAITA at 256.532.3505 or naita@naita.org.