



NAITA

North Alabama International Trade Association



MADISON COUNTY

c o m m i s s i o n

WORLD TRADE DAY LUNCHEON – Selling Globally to our Allies

April 12, 2007 • 12:00 p.m. • Von Braun Center South Hall • Huntsville, Alabama USA

The Madison County Commission and NAITA welcome the U.S. Army Security Assistance Command (USASAC) – the Army's focal point for Foreign Military Sales - to Redstone Arsenal and to Huntsville/Madison County as part of the Base Realignment & Closure (BRAC) decisions. Our Keynote Speaker is **Mr. Richard Alpaugh, Deputy to the Commanding General of USASAC**. Mr. Alpaugh will provide an overview of USASAC's goals, its mission, and its impact on U.S.-global relations and on North Alabama. USASAC interacts and coordinates with foreign governments and military forces to provide U.S. Army materiel and equipment overseas. Mr. Alpaugh will also highlight how critical it is that we succeed in training and equipping foreign forces in Iraq and Afghanistan and how we assist other partner nations in building their capabilities. ***We are pleased to have the opportunity to host USASAC for their first local keynote presentation to industry prior to this command's move to Redstone Arsenal in Huntsville/Madison County as part of BRAC.*** Please join us to welcome USASAC to our community. [Sponsor Tables, Reserved Tables, and Individual Tickets for the World Trade Day luncheon can be purchased online by clicking here.](#)

Aerospace & Defense Contractors Encouraged to attend FMS Acquisitions Briefing

The U.S. Army Aviation & Missile Command (AMCOM) Security Assistance Management Directorate (SAMM) - will present a briefing for industry on the FMS process and doing business with SAMM immediately following the luncheon, 1:30 – 3:00 p.m., in the Von Braun Center South Hall. **Adrienne Pope-Kelly, Director of the AMCOM Security Assistance Management Directorate (SAMM) – a major subordinate command to USASAC, will lead the briefing.**

About World Trade Day

World Trade Day is an annual national celebration recognizing the importance of international trade to the U.S. economy. The Madison County Commission annually proclaims World Trade Day (WTD) locally to recognize global trade's significance to and economic impact on Huntsville/Madison County, Alabama. The North Alabama International Trade Association (NAITA) and the Madison County Commission co-sponsor this 24th annual World Trade Day Celebration Luncheon in Huntsville, Alabama, to promote international business as the key for business to remain globally competitive and to salute those businesses that are involved in trade. The World Trade Day Luncheon draws attendees from North Alabama and the surrounding region.

NAITA – [Building a Globally Competitive Community](http://www.naita.org) – www.naita.org

The North Alabama International Trade Association (NAITA) is a business-driven organization with the mission to be a catalyst for trade development and growth opportunities in North Alabama and the surrounding region. NAITA provides an international networking forum, education on trade issues, and prepares business for global success. NAITA's Vision is for the North Alabama/Tennessee Valley region to be recognized as a major gateway to international trade in the Southeast and South Central U.S.

Visit www.naita.org to register. Further information: 256.532.3505 or naita@naita.org.